

# GUESS WHO'S Image: Comparison of the state of the

## **THAT'S WHO!**

I am participating in the 4th Annual Take Action-Angel Ride event to help make a difference, along with Angels of Action. \$195.00 will feed one child for an entire school year and all proceeds help feed children in Mecosta County.

#### WHERE YOUR MONEY GOES

A backpack of nutritious food is delivered every Friday to lockers of local, K-4th grade youngsters who are in danger of going hungry on weekends. Those children at greatest risk are identified by local school administrators and teachers.

\*Please make checks payable to Angels of Action

SPONSOR NAME	CITY	EMAIL ADDRESS	AMOUNT DONATED	CASH/CHECK*

**THANK YOU FOR HELPING TO MAKE A DIFFERENCE!** 



Rider's Full Name: \_\_\_\_\_\_ Email Address: \_\_\_\_\_

## YOU ARE MAKING A DIFFERENCE

Thank you for helping to make a difference. To reach our goal we hope that each of you will find at least 10 sponsors.

### **FIRST THINGS FIRST**

This event is to help feed Mecosta County's children. The primary goal is to raise as much money for these kids as we can. You are taking action and becoming a sponsor for those children. You can set up your sponsor page and begin to collect pledges online at www.firstgiving.com.

For detailed instructions please visit www.angelsofaction.org to download a printable version.

### FIVE WAYS TO MAXIMIZE YOUR ONLINE FUNDRAISING

Make it personal: On your Personal Page and in e-mails, share your story and connection to Angels of Action and helping to feed our community's hungry children.

Update your content regularly to give donors something new to experience every time they come to your Personal Page.

Having trouble managing your online campaign? Check the detailed help menus or contact us for assistance.

Make Time: Schedule a few minutes every week to thank donors who have contributed to your campaign and remind others that you haven't heard from them.

Have fun with it. You can keep in touch with your friends and family to keep them involved in the fight to end childhood hunger.



Set up your personal page at Firstgiving.com. Be personal, tell your story. Why are you riding?



Spread the word!! Share your page on Facebook, Twitter, or any other social media.



Raise as much \$\$\$ as you can. The more you can raise, the more kids will be fed. --



Ride, ride ride. Practice and build your endurance for the big event.

